

PRESS RELEASE: COMPANY PROFILE

March 2009

From an IT Start-Up to a Leading Travel Service Provider

As one of the world's leading travel portals, www.tiscover.com offers online bookable accommodation in the Alpine area. Tiscover provides tourism organisations with back office solutions to ensure a smooth, professional workflow.

www.tiscover.com, the travel portal for the Alpine area, features over 25,000 accommodations available for online booking. With 23 million visitors, 420 million page impressions and over a million enquiries and bookings in 2008, Tiscover is one of the world's most successful travel sites. Guests can plan their holiday travel by taking advantage of comprehensive information about 2,000 towns and regions, 800 ski areas and 700 lakes. Services include weather and snow reports, live webcams, route planners and photo galleries. User-generated accommodation ratings will also help people choose the right hotel. Having found a suitable offer, a booking can be made online or by calling 00800 tiscover (= 00800 847 26 837).

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Tiscover, the marketing platform

Tiscover is an important sales and marketing partner for tourism operators such as destinations, marketing associations and accommodation providers. Being listed with www.tiscover.com helps boost the demand for the offered services and increases bookings.

Tiscover's professional back office solutions

With its back office products, Tiscover provides tourism organisations with solutions that ensure smooth handling of enquiries and bookings.

The Tiscover Booking Manager allows you to create offers and to process bookings by accessing the same information and availability data used by guests on www.tiscover.com. The Tiscover Contact Manager makes the enquiry handling process easy through a central database system. Accommodation providers can access the enquiry database at any time and send offers to interested guests.

Tiscover, a strong web design and e-marketing partner

Tiscover Webfactory is one of Austria's most renowned web agencies, focusing on the design, coding and marketing of tourism websites. Tiscover's creative department

specialises in web solutions and e-marketing strategies for national and international accommodation providers, tourism organisations and destinations. Webfactory's customers include, among others, the Austrian National Tourist Office (ANTO), Tirol Werbung and the Aqua Dome spa. Several projects were awarded the 2005 Austrian Multimedia Award in the category 'Tourism and Health'; the 2006, 2007 and 2008 Crystal Web Award in the categories 'Hotels/Accommodation' and 'Towns/Regions'.

Tiscover facts

Tiscover, headquartered in Innsbruck (Tirol/Austria), was founded in 1991 as TIS GmbH and developed Austria's first electronic tourism information system.

TIS@WEB, one of the world's first travel sites, was launched in 1995. In March 2008, meanwhile transformed into a corporation, TISCOVER AG was taken over by Colgone-based HRS - HOTEL RESERVATION SERVICE Robert Ragge GmbH. Tiscover presently has about 80 employees.

For more information, visit www.tiscover.com.

HRS facts

HRS operates a global electronic hotel booking system based on a database of more than 230,000 hotels. The free reservation service enables direct bookings to be made with immediate confirmation and at daily best-buy prices guaranteed to be the cheapest available on the market. The room prices quoted for chosen hotels are guaranteed for the booking in question. www.HRS.com attracts an average of 5.5 million users per month and generates 100 million page impressions.

For more information, visit www.HRS.com.