

PRESS RELEASE: COMPANY PORTRAIT

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Tiscover Milestones

1991

- Foundation of TIS GmbH in Innsbruck, Tirol

1995

- TIS goes Internet with TIS@WEB – one of the first travel websites worldwide provided by TIS GmbH, offering information on destinations and accommodations in Tirol and Carinthia.

1997

- TIS GmbH launches www.tiscover.at, an ASP-oriented Internet platform focusing on Austria. Potential guests can send inquiries to accommodation providers and book rooms online via Tiscover. A truly unique sensation at that time!

1998

- First strategic marketing alliances with international partners, e.g. START Amadeus, Expedia.de and Travelchannel.de.

2000

- Foundation of Tiscover AG as legal successor to TIS GmbH.
- BA-CA becomes one of Tiscover's investors.
- Detailed information on accommodations and snow reports can be displayed on mobile phones via WAP technology.

2001

- Launch of the European travel platform www.tiscover.com with in-depth information on Austria, Germany and Switzerland.

2002

- Launch of Tiscover02 – a revolutionary marketing and sales platform for tourism on the Internet. New layout, enhanced page structures and user-friendliness.
- B2B customers can take full advantage of the "Layout Assistant" for creating their own website, based on the database of the Tiscover System.
- Tiscover back office solutions for tourist organizations, "Booking Center" and "Address CRM", are introduced.
- Foundation of Tiscover Deutschland GmbH
- Swarovski becomes one of Tiscover's investors.

2003

- Launch of the Tiscover country portals for Italy and Great Britain.
- Foundation of Tiscover Italia Srl and Tiscover UK Limited.

2004

- Launch of the Tiscover country portal for South Africa.
- Tiscover wins a major order to plan, design and program the European travel portal VisitEurope.com - commissioned by the European Travel Commission.
- Tiscover05 goes online. From now on accommodations can be rated by end consumers at www.tiscover.com. MyTiscover makes online bookings easier.

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2005

- Tiscover wins the contract to develop the official Italian tourism portal italia.it.

2006

- Tiscover provides www.VisitScotland.com with the latest back office and booking technologies.
- Due to a lack of snow in winter, Tiscover introduces the "Tiscover Snow Guarantee". As a result the number of Tiscover page views tripled during certain periods.

2007

- Tiscover08 goes online. Accommodations on www.tiscover.com are integrated into Google Map and varied photo galleries provide even more detailed and user-friendly information.
- Thanks to a cooperation with eBay, Tiscover customers can purchase holidays by auction during off-peak seasons.
- Tiscover wins a major order to build a new tourism portal for Montenegro, including booking technology, web design and marketing.
- As part of a consortium consisting of EC3 Networks as contractor, Siemens, Lixto and eCTRL, Tiscover accepted a bid to develop the new tourism portal for Finland, VisitFinland.com.

2008

- Launch of the official Montenegrin tourism portal Montenegro.travel on the occasion of the ITB in Berlin.
- The HRS – HOTEL RESERVATION SERVICE Robert Ragge GmbH, based in Cologne, executes a majority takeover of the Austrian company Tiscover AG and its subsidiaries Tiscover Deutschland GmbH in Munich, Tiscover Italia Srl in Trento and Tiscover UK Ltd. in Crawley (West Sussex).