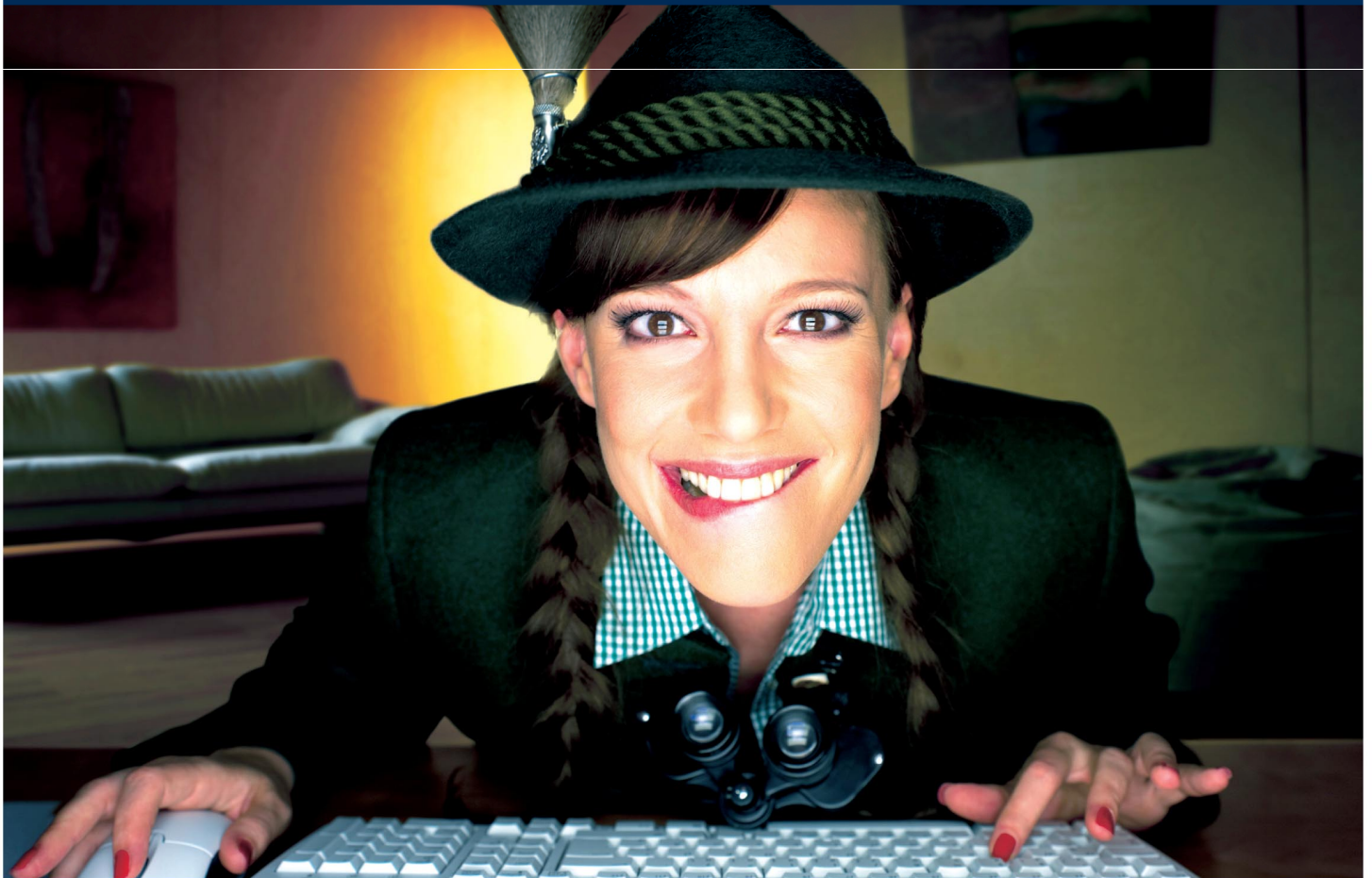


Tiscover Region

Your region on the leading travel platform



Tiscover Region

www.tiscover.com – The leading online tourism portal

Tiscover is the marketing partner for tourism businesses and destinations presented on the internet and facilitates traffic, requests and bookings. The www.tiscover.com platform offers you the ideal framework to present your business: a great number of tourist businesses, ranging from accommodation suppliers to villages and holiday regions, use the portal for targeted marketing.

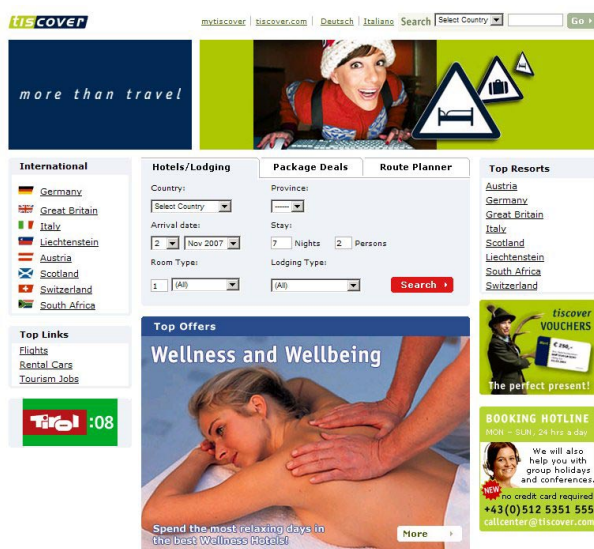
Comprehensive packages – Increase in page views

With 410 million page views in 2007, Tiscover ranks among the most popular tourism portals. The portfolio comprises more than 2,000 regions and 22,000 accommodation businesses. Travel enthusiasts appreciate the great variety of offers: in 2007, more than 1 million bookings and requests were made all over the world.

Benefit from this profitable platform by presenting your business to the whole world on Tiscover!

Strong partnerships for your success

With Tiscover, your business is presented on one of the largest tourism platforms and on a myriad of other large and popular online portals thanks to our numerous co-operations with international partners.



The screenshot shows the Tiscover website interface. At the top, there's a navigation bar with the Tiscover logo, language options (Deutsch, Italiano), a search bar, and a 'Select Country' dropdown. Below this is a banner image of a woman in a winter hat. The main content area is divided into several sections: 'International' with a list of countries (Germany, Great Britain, Italy, Liechtenstein, Austria, Scotland, Switzerland, South Africa); 'Hotels/Lodging' with search filters for Country, Province, Arrival date, Stay, Nights, Persons, Room Type, and Lodging Type; 'Package Deals' and 'Route Planner' sections; 'Top Resorts' listing Austria, Germany, Great Britain, Italy, Scotland, Liechtenstein, South Africa, and Switzerland; 'Top Links' for Flights, Rental Cars, and Tourism Jobs; 'Top Offers' featuring a 'Wellness and Wellbeing' advertisement with a woman getting a massage; 'Tiscover VOUCHERS' with the text 'The perfect present!'; and a 'BOOKING HOTLINE' section with contact information: 'MON - SUN, 24 hrs a day', 'We will also help you with group holidays and conferences.', 'no credit card required', '+43(0)512 5351 555', and 'callcenter@tiscover.com'.

Benefit with Tiscover!

Your advantages

- **Comprehensive presentation and marketing** of your region on one of the most popular and most visited travel platform, 24/7!
- **New guests:** Present your holiday region to potential guests on the internet and reach new and interesting target groups.
- **Up-to-date technology:** We constantly improve our online packages in response to the wishes and demands of our clients. All suppliers presented on Tiscover benefit from this strategy.
- **Simple data maintenance:** With the Tiscover Extranet (maintenance tool) you can easily and rapidly edit and update all data, pictures, prices etc. at any time.
- **Layout assistant:** Without the need of a web designer and without additional costs, you can create your individual website (Tiscover XL). This means: you can create your own website in addition to your presentation on Tiscover. Any information and all data of your presentation on Tiscover are automatically copied, also when changing data.
- **Your own website address:** www.tiscover.co.uk/name
- **Tiscover Mobile:** The main content of your Tiscover website can also be retrieved in an adjusted layout on a mobile device (on all new generation mobiles, PDA)

Tiscover Region

Tiscover Region

Your web presence

The online presentation of your region is the gateway to villages, towns and accommodation suppliers. The website visitors both are provided with comprehensive information on your holiday region and have the opportunity to post requests and to immediately book their holidays or package deals online.

Maximum presentation – minimum investment

Most sites which are maintained by the villages, towns and accommodations (events, snow reports, bathing lake temperatures, accommodation data etc.) are automatically integrated in the websites of the holiday regions. This means: minimal maintenance effort for you and maximum information for your guest.

We have to offer even more!

In addition to your presentation on Tiscover, you can create an individual website. You decide on the design yourself. With the layout assistant, you design a presentation of your business to your taste in no time - without being charged any extra costs!

Save time!

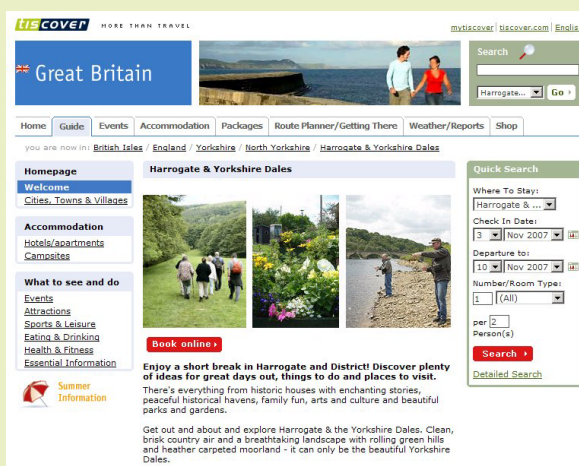
You do not have time to attend to the presentation of your business on Tiscover? No problem! We will happily perform the task of entering your data for you. Moreover, we are happy to create an external website for you (Tiscover XL or XXL).

If you are interested in further information, ask for our detailed product descriptions incl. prices.

That is what you offer your guests

Included services

- Presentation site with photo, logo and text
- Summer and winter photo galleries with 16 large-sized photos each
- Online booking of package deals
- Contact details incl. phone, fax, e-mail
- List of all Tiscover accommodations of the region
- Requests possible by e-mail and fax
- Information on Infrastructure, Attractions, Recreation & Sports, Eating & Drinking, Fitness & Health, Rentals etc.
- Description how to get there incl. route planner and Location/Map with geographic information system
- Menu items which can be individually designed, named and filled with the content you desire
- Direct link to your own external website and additional links
- Layout assistant



Tiscover Region	Prices*
up to 100,000 nights	£ 375.00 per year
up to 250,000 nights	£ 750.00 per year
up to 500,000 nights	£ 1,000.00 per year
up to 1 Mio. nights	£ 1,500.00 per year
up to 2 Mio. nights	£ 2,250.00 per year
from 2 Mio. nights	on request

* All rates are exclusive of VAT.

Tiscover Region

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