

# Content Service Region

The perfect presentation of your region on Tiscover



## Content Service Region

### Content Service

What would your Tiscover website be without professional design and editing of your data and photos of your region?

Take the opportunity to have your data entered and revised on your Tiscover website by professionals. The Tiscover Content Service Team is vastly experienced in data entry and spares no effort to provide proper and well-arranged layouts for our customers. Distorted pictures and incomplete information are a thing of the past thanks to this service.

Always keep in mind: your presentation on Tiscover gives the first impression of the holiday region – and this impression should be a good one, of course. Moreover, the data and photos on the website of your region play a key role in the number of online bookings for an accommodation in your region.

We offer a wide range of services that are tailored to your budget and to your needs. Decide yourself and choose from the following Content Services:

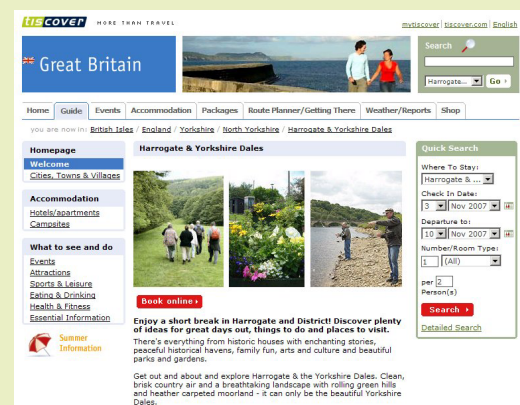
- Content Standard
- Content Premium
- Image Package

Entrust our experts with the presentation of your Tiscover website and thus make the number of bookings in the accommodation businesses of your region increase.

### Professional design – the key to success

#### Your advantages

- Optimal presentation of your region on Tiscover
- Professional editing of your data and photos
- Vast experience of the Tiscover Content Service Team
- Services for every budget and requirement
- Initial data entry or data revision of your existing Tiscover website



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## Content Standard

The Content Standard package comprises the basic presentation of your data and photos. Besides the basic data on the summer and winter welcome pages, picture messages with photo collages and image texts of your region are composed in the preset menu items. Furthermore, we offer the guest impressions from your region on an image page.

Your Tiscover website is prepared and data is added with your approval. In addition, all accommodation businesses of your region are linked to your presentation.

### Individual elements

Two individual elements make for a more individual presentation of your region. You have the opportunity to name the individual menu items and to present the desired data.

### Expansion with individual modules

You have the opportunity to present your region with further photos on the image page or with further individual elements. The presentation can be expanded with the modules mentioned below, although we recommend a comprehensive presentation via the Content Premium package (see next page) instead of the expansion with individual modules.

## Basic data entry

### Content Standard services

- Creation of two separate summer and winter welcome pages incl. seasonal picture messages (logo, photo collage, map)
- 10 photos for your image page (impressions or photo gallery)
- Creation of teaser blocks (photo collage and text block) in the menu items "Staying overnight"
- Creation of teaser blocks (photo collage and text block) in the menu items belonging to "Interesting facts"
- Preparation of 2 individual elements incl. 3 photo collages/panorama photos and 3 text blocks each

	Prices*
<b>Content Standard Region</b>	£ 270.00
<b>Individual expansion modules:</b>	
Individual element - incl. up to 3 photo collages and 3 text blocks	£ 21.00 per individual element
Photo incl. photo editing	£ 8.00 per photo

\* All rates are exclusive of VAT.

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### Content Premium

The Content Premium package offers a detailed presentation of your region on Tiscover. If you strive for an overall presentation of your region with many images and a series of individual elements, the Content Premium package is the perfect service for you.

#### More individuality

The Content Premium package allows you to have individual menu items created by professionals. The individual menu items provide a detailed presentation of your region and you have the opportunity to highlight your special attractions with photos and texts. Thus, you can make your region stand out.

#### More picture messages

The Content Premium package gives you the opportunity to make full use of the image site. Besides photo collages in the standard menu items, images are also embedded in the individual elements. The photos form the basis for the guest's decision to spend a holiday in your region – positive visual impressions are decisive when it comes to booking a holiday.

#### Professional expansion

If your requirements go beyond your existing package, you can individually expand your presentation on Tiscover. Have all facets of your region presented in further individual elements or have photos and photo collages composed for your website.

### Overall data entry

#### Content Premium services

- Creation of two separate summer and winter welcome pages incl. seasonal picture messages (logo, photo collage, map)
- 20 photos for your image page in total – 10 photos for the summer image site and 10 photos for the winter image site (can alternatively be used for the photo gallery)
- Creation of teaser blocks (photo collage and text block) in the menu items belonging to "Staying overnight"
- Creation of teaser blocks (photo collage and text block) in the menu items belonging to "Interesting facts"
- Entry of a sample package deal offered by the region – including online booking link
- Entry of two facilities characteristic of the region in the Recreation/Sports menu item with photo and detailed information
- Preparation of 6 individual elements incl. 3 photo collages/panorama photos and 3 text blocks each
- Uniform design of all photos with a picture frame which can be chosen individually (21 frames for choice)

	Prices *
<b>Content Premium Region</b>	£ 405.00
<b>Individual expansion modules:</b>	
Individual element - incl. up to 3 photo collages and 3 text blocks	£ 21.00 per individual element
Photo - incl. photo editing	£ 8.00 per photo
Photo collage - incl. photo editing	£ 10.50 per photo collage

\* All rates are exclusive of VAT.

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### Image Package

With the Image Package, you give your guest a perfect impression of your region.

Impressions and optimally edited images are the basis of a successful web presence. Distorted, blurred or under-sized images may have a negative impact on the guest's impression of your region. The Tiscover website comprises a wide range of opportunities to post picture messages: on the welcome pages, on your image pages, as collages in the menu items or as collages or panorama photos in your individual elements.

The staff members of the Content Service Teams are experts in image editing and adjustment of images to the Tiscover platform. A perfect photo puts your region in perspective. Besides individual photo editing, we also offer customized picture frames – you can choose from 21 different picture frames – the choice is all yours!

The Image Package comprises images sized 200 x 175 as well as photo collages and/or panorama photos for your individual elements or standard menu items (sized 407 x 175 or 407 x 115). You decide yourself where the photos are to be posted on your Tiscover website. We will happily advise you on the selection of your images.

### Perfect image presentation

#### Image Package services

- Composition of **20 photos** sized 200 x 175 which can be posted on:
  - Summer and winter welcome pages
  - Summer and winter image pages (impressions)
  - Among the facilities characteristic of the region in the Recreation/Sports menu item
  - The new photo gallery
- Composition of **15 photo collages** or panorama photos which can be posted on:
  - Photo collages on the welcome pages
  - Standard menu points (e.g. Attractions)
  - In your individual elements
- Uniform design of all photos with a picture frame which can be chosen individually (21 frames for choice)
- Free extra service: import of your logo on the welcome page

	Prices*
<b>Image Package</b> (20 photos, 15 photo collages)	£ 205.00
<b>Individual expansion modules:</b>	
Photo – incl. photo editing	£ 8.00 per photo
Photo collage - incl. photo editing	£ 10.50 per photo collage

\* All rates are exclusive of VAT.

## Content Service Region

**Tiscover UK Ltd.**

Basepoint Business & Innovation Centre  
Metcalf Way  
Crawley  
West Sussex  
RH11 7XX  
Great Britain

[www.tiscover.com](http://www.tiscover.com)

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